



Kenet Expands North and South American Sales Channels

Kenet Signs Sales Rep Firms in US, Canada, Mexico & Brazil

WOBURN, MA, November 20, 2006 – Kenet Inc., a developer of revolutionary low-power analog mixed-signal products, announced today that they have signed sales agreements with six world-class Electronic Sales Representative firms that provide broad sales and marketing coverage across all of North America and Brazil.

Kenet has engaged the services and sales expertise of DeltaTech, G2 Sales, InTELaTECH, Martan Inc., Strategic Sales Inc. and TL Marketing. These respected rep firms are actively engaging with prospective key customers who have expressed interest in Kenet's analog-to-digital converter (ADC) products and technologies, including Kenet's FemtoCharge® CMOS technology, an innovative analog signal processing technique that delivers an unprecedented combination of high performance and low power consumption.

"The addition of these superior sales rep firms to our team is the latest step in our effort to ultimately assume a global leadership position in the analog mixed-signal market," said Phillip LoPresti, CEO and president of Kenet. "In the Americas, we are now represented by firms of unrivaled industry expertise and integrity, providing dynamic sales outreach and outstanding customer service."

This expansion of the company's sales efforts in the Americas is the latest example of Kenet's execution of its growth plans – the company has achieved a number of critical milestones this year:

- Introduced a best-in-class family of 8- and 10-bit analog-to-digital converter (ADC) products that combine ultra-high performance with extremely low power.
- Secured \$10 million of venture capital funding
- Awarded a major sub-contract from BAE Systems to develop a 12-bit product
- Expanded its presence into Asia through an agreement with INNOTECH.

"Kenet has garnered a lot of attention due to its initial ADC products", said LoPresti. "We're very proud of our accomplishments in 2006, and we plan to leverage them in 2007 to further position Kenet as a global market leader."

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About Kenet

Kenet Inc. is a fabless semiconductor company founded to commercialize low-power mixed-signal technology developed at MIT. The company is developing innovative solutions for portable consumer and communications applications. Kenet is backed by investors including Venrock Associates, Oak Investment Partners, Kopin Corporation, and CP Group. For more information, please contact Kenet at 866-942-4501 or info@kenetinc.com. Additional information is also available at www.kenetinc.com.

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